RESOLUTION NO. 2022-130

A RESOLUTION OF THE BOARD OF COUNTY COMMISSIONERS OF NASSAU COUNTY, FLORIDA, PROCLAMING THE WEEK OF JULY 1 – JULY 7, 2022, AS "CLEAN BEACHES WEEK".

WHEREAS, Clean Beaches Week is recognized annually across the nation to spread awareness regarding the effects of pollution on marine life, oceans and coastal landscape; and

WHEREAS, people around the world are drawn to beaches, not just because they are

beautiful, but because they offer recreational and relaxation opportunities for everyone; and

WHEREAS, Nassau County beaches have long been a source of beauty and enjoyment, drawing thousands of visitors per year; and

WHEREAS, the Board of County Commissioners strives to ensure that Nassau County beaches remain pristine; and

WHEREAS, the Board of County Commissioners has implemented a Tourist Development Tax which is levied by hotels, motels, and resorts on Amelia Island; and

WHEREAS, Tourist Development Taxes fund 100% of beach cleaning services on all of Amelia Island, including both City and County beaches; and

WHEREAS, beach cleaning services include removal of all trash and debris from the beaches and beach front parks, emptying of trashcans, and cleaning of all beach park restrooms; and

WHEREAS, in 2021, the beach contractor removed approximately 100 tons of trash and debris from City and County beaches, parks and parking lots; and

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WHEREAS, clean beaches help promote the continued success of our local tourism industry; and

WHEREAS, the Amelia Island Convention and Visitor's Bureau works tirelessly to ensure that visitors understand the importance of keeping our beaches clean by providing printed materials for lodging establishments and supplying signage in beach front parks encouraging residents and visitors to "leave no trace"; and

WHEREAS, by caring for the beach and keeping it clean, the Board of County Commissioners is investing in preservation of the environment and wildlife by ensuring that harmful materials do not end up in the ocean or destroy beach habitats.

NOW, THEREFORE, BE IT RESOLVED this 27th day of June, 2022, by the Board of County Commissioners of Nassau County, Florida, that:

- The Board hereby proclaims the week of July 1 July 7, 2022, as "Clean Beaches Week" in Nassau County, Florida.
- 2. The Board encourages residents and visitors to make a positive impact by cleaning up trash and debris that have been left behind and encouraging others to do the same.

BOARD OF COUNTY COMMISSIONERS NASSAU COUNTY, FLORIDA

AARON C. BELL Its: Chairman

Approved as to form by the Nassau County Attorney:

Attest as to Chairman's signature:

JOHN A. CRAWFORD Its: Ex-Officio Clerk